

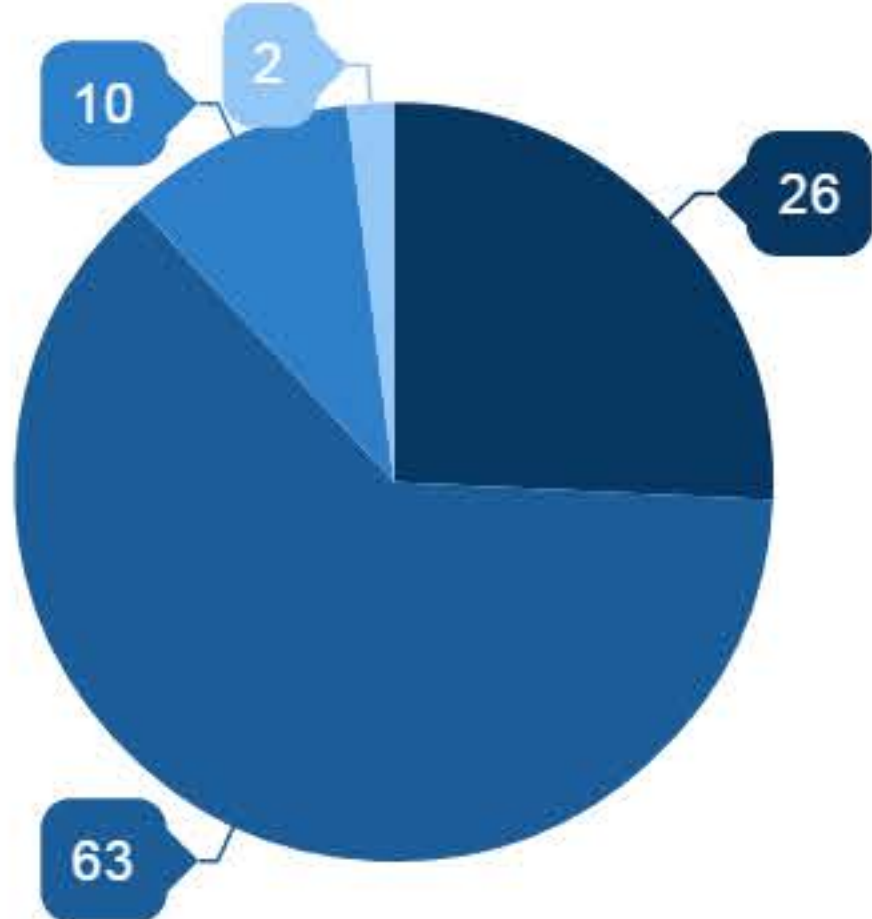


# Small Business Pulse

## Socially-Driven Companies

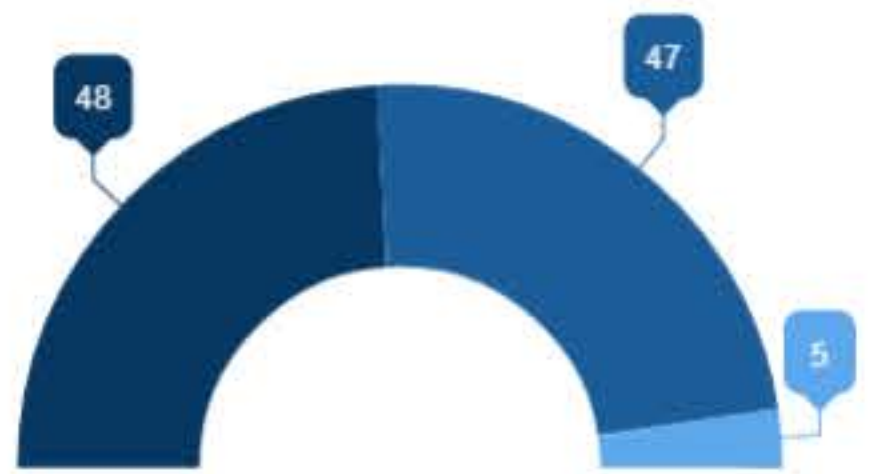
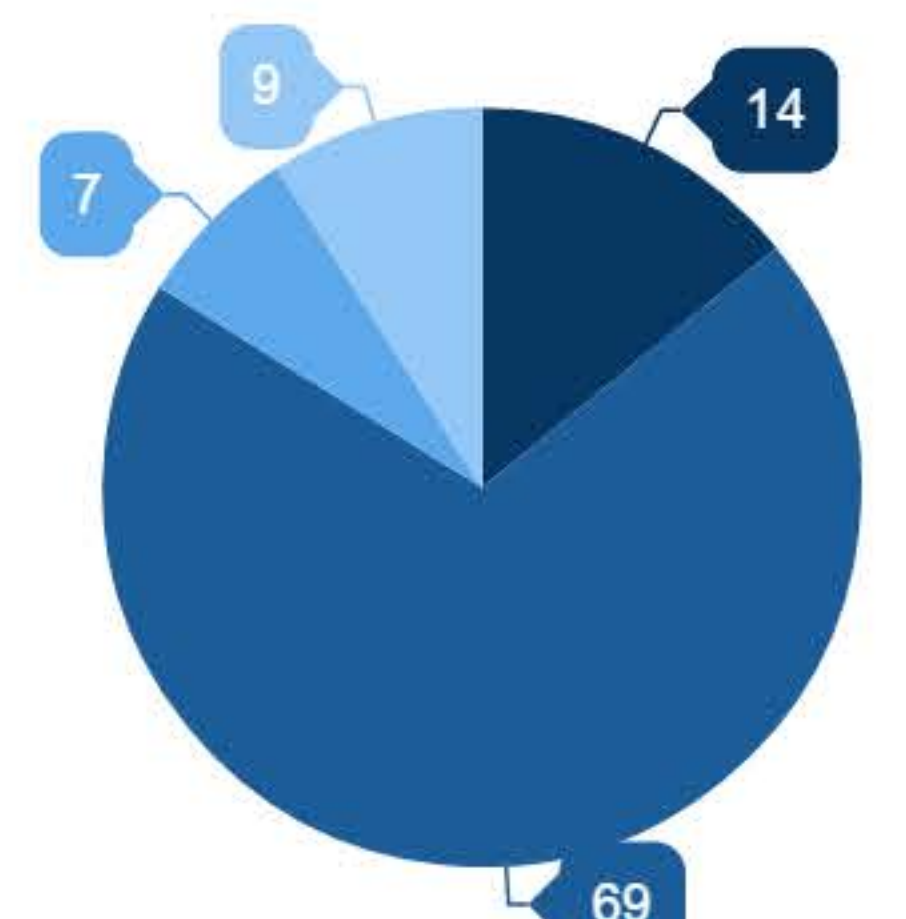
### Socially-Driven Companies

### Other Companies



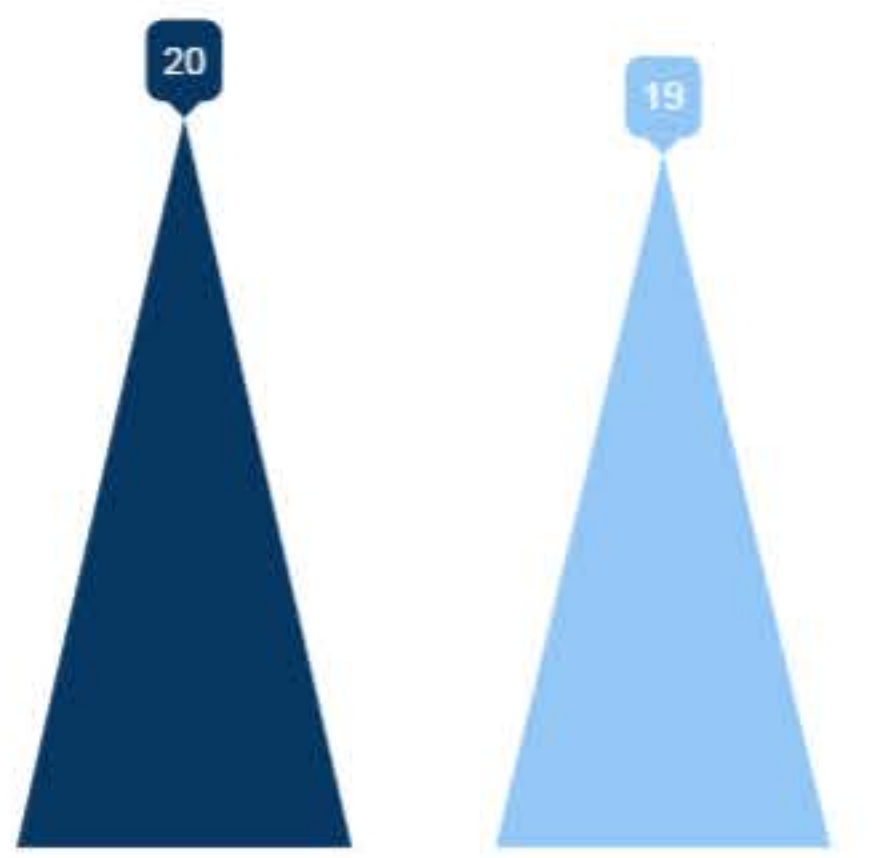
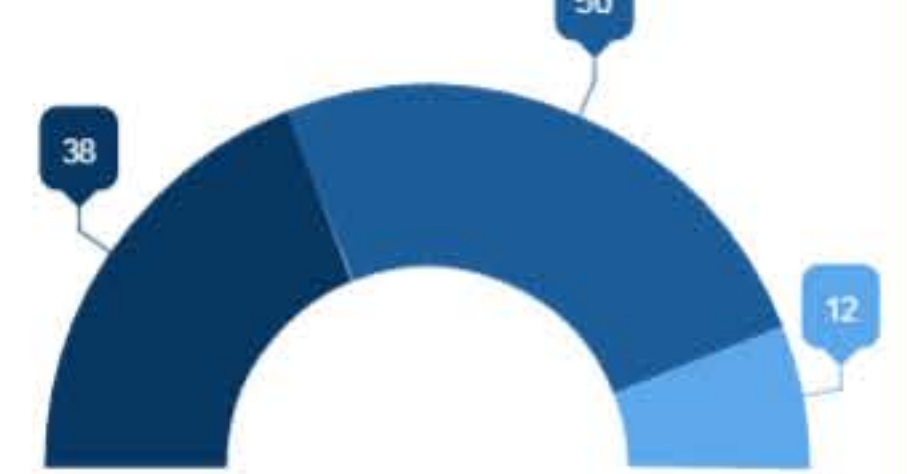
How do you see your sales revenue changing over the next year?

SHARPLY INCREASE    NO CHANGE    SLIGHTLY DECREASE  
 SLIGHTLY INCREASE    SHARPLY DECREASE



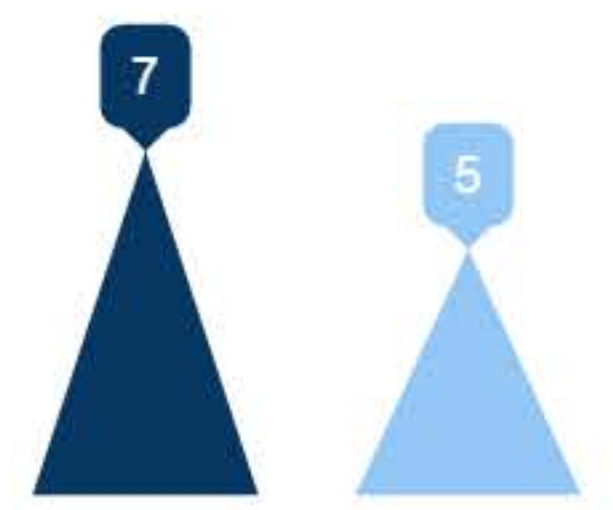
How is your company doing vs. your competition?

AHEAD OF    EVEN WITH    BEHIND



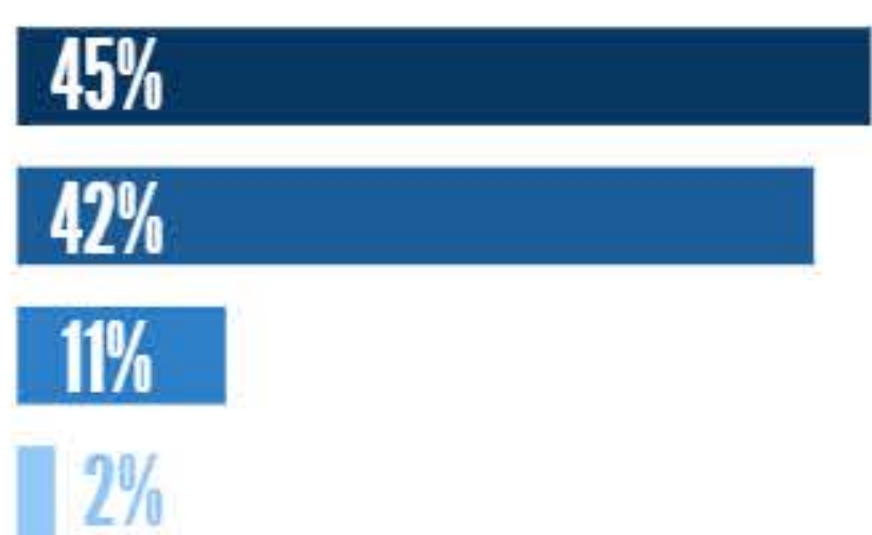
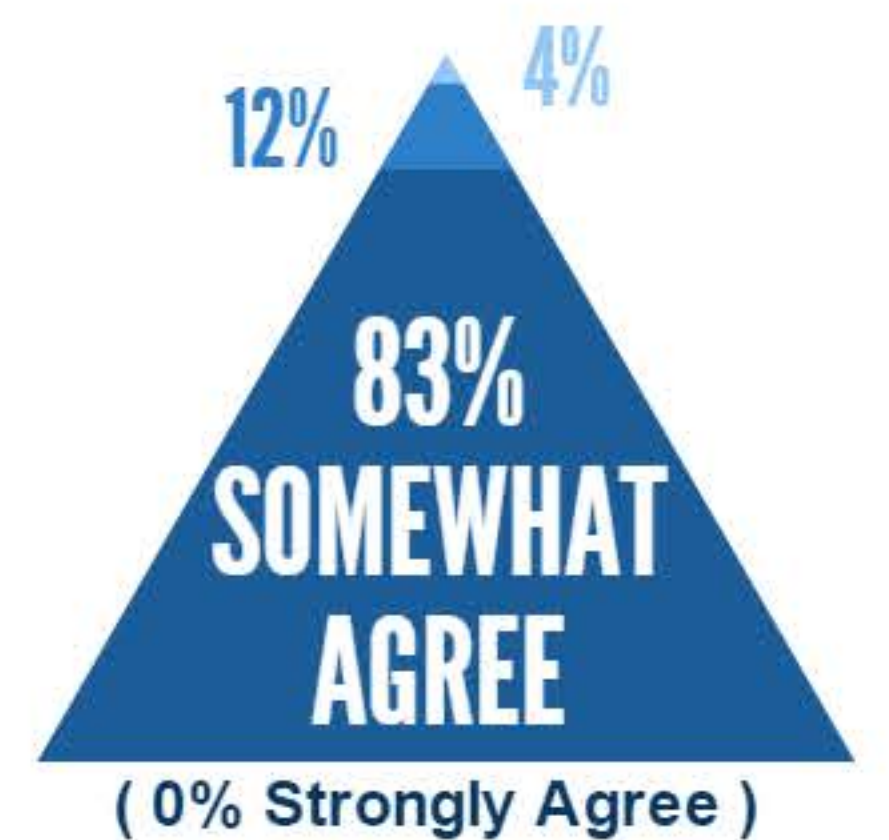
How do you rank your personal vision and sense of purpose & your company's vision and sense of purpose?  
(% of "10"s on a scale of 1-10)

PERSONAL VISION & SENSE OF PURPOSE    COMPANY VISION & SENSE OF PURPOSE



My company is built around positively contributing to society.

STRONGLY AGREE    SOMEWHAT DISAGREE  
 SOMEWHAT AGREE    STRONGLY DISAGREE



My company is a fixture in the communities that we serve

STRONGLY AGREE    SOMEWHAT DISAGREE  
 SOMEWHAT AGREE    STRONGLY DISAGREE

