



## What Charleston members say about TAB:

“When every single dollar counts, I find TAB to be extremely beneficial ...helping me deal with marketing, personnel issues and long-term strategic planning. My coach is an integral part of my firm’s success. I’m launching a new company due to the guidance and support TAB has brought my firm and me.”

– *Darryl Anderson Cobb, AIA, Principal Architect*

“Joining a TAB Board is the smartest thing that I have done as a small business owner. It has helped me focus on marketing and managing my business rather than just working in it.”

– *Erin Mellen, Charleston Convention & Group Services*

“...the confidentiality of the Board meetings allows me to freely share my concerns with a group of like-minded individuals. In the small-business world, there is no other forum like this.”

–*Richard Almes, UniMedia Solutions*

“...my coaching provides a chance to solicit feedback from a credible business source outside the financial services industry... one who has taken the time to understand my business, listen to my challenges and has the resources, tools and knowledge to benefit my planning.”

– *Glenn Sutherland, CLU, ChFC, Sutherland Financial Services*

“...I have gained new business friends who have become trusted colleagues I can go to for advice and support. My coaching sessions have been instrumental in helping me strike a better balance between operations and strategic planning. I have always led my staff; now I know where we are going.”

– *J. Mark Bailey, CPA, CVA, Legare & Bailey, LLC*

“TAB is one of the ‘on-going’ training tools which we, as CEOs and Presidents, need. We send our people off to seminars etc., but somehow never find the time to ‘sharpen’ our own saw. TAB provides the opportunity, but also discipline and structure... an excellent investment of my time and money.”

–*Grace Louise Schmidt, BoatLIFE*

“...I’ve stopped responding and started leading.”

–*Mike Rollins, Moonlighting Landscaping*

“Today I walk into my business and it runs! I don’t have to be there, I can go out and market.”

–*Emily Osetek, Sourcenet Medical Billing*

“... before (TAB), I was letting my business run me, instead of me running it.”

–*Kym McLaughlin, Advanced Internet Marketing*

“I’ve become a TAB junkie... we did an all-day TAB seminar with all our employees, getting everybody in line, SWOT analysis, vision/mission statement ...a really good experience.”

–*Mike Murphy, ROK Technologies*

THE ALTERNATIVE BOARD®

*Change Perspective. Improve Business. Enjoy Life.*

**Bernie Moscovitz ■ Mike Deignan ■ Clare Taylor**

[www.TAB-LowCountry.com](http://www.TAB-LowCountry.com) ■ [www.TheAlternativeBoard.com](http://www.TheAlternativeBoard.com) ■ 843-384-9911

Space limits comments from these *other* TAB members in Charleston:

■ **Todd Brantingham**  
Island Integrations

■ **Sam Buckareff**  
Buckar Jewellery Architects

■ **Robyn Diamond**  
Hello EveryWear

■ **Pam Hartley**  
Momentum Marketing

■ **Carly Paume**  
Christophe Artisan Chocolatier

■ **Doug Wickenhoefer**  
Moonlighting Landscape

■ **Mickey Seabrook**  
EM Seabrook Jr Inc

■ **Don R Stephens, CPA**  
D.R. Stephens, CPA

■ **Kevin Westendorff**  
Low Country Home Inspections

■ **Barry Brinson**  
Vision Software Solutions

■ **John Brown**  
Quality Touch Janitorial

■ **James Carter**  
Abrasives-South

■ **Colleen Troy**  
Touchpoint Communications

■ **Darren Abbott**  
South Carolina Stingrays

■ **Bill Craver**  
Craver & Current

■ **Michael Spivey**  
Spivey & Woods Architects

■ **Beth Huntley**  
Domicile Real Estate

■ **Amanda Rosen**  
Victoria’s/Butterfly Consignments

■ **Tom Roth**  
McKinley Crating

■ **David Stasaitis**  
Stasmayer Inc.

■ **Chuck Laughlin**  
St. Barts Yachts

■ **Lewis White**  
Low Country Home Inspection

■ **Rick Krenmayer**  
Stasmayer Inc.

Turn over for Savannah, Bluffton and Hilton Head comments. Go to [www.TAB-LowCountry.com](http://www.TAB-LowCountry.com) for more info, free business assessment and the TAB business owner’s blog.